



The Troy/Wallsten House of Hope  
An affiliate of [Dooley House](#)

**FOR IMMEDIATE RELEASE:**

**“New Program for Camden Senior Citizens”  
IDEA Performing Arts Center and THE TROY/WALLSTEN HOUSE OF  
HOPE collaborate to launch “L.I.F.E. – Living in Faith Everyday”**

**Camden, NJ – February 3, 2010** - It is with great pleasure that the Troy/Wallsten House of Hope and IDEA (both 501c3 non-profit corporations in Camden) introduce the collaboration of the two organizations focusing on the provision of regularly scheduled lectures, education and entertainment directed towards the senior population of the City of Camden at the IDEA Performing Arts Center located at 1 Harbour Blvd, at the Susquehanna Bank Center, Camden, NJ. The kick-off will occur February 15, 2010 from 4:00pm to 6:00pm. Provided will be a sneak-peak of what the seniors can expect from the program.

According to the 2000 census, The City of Camden is made up of 7.6% senior citizens over the age of 65. That would equate to 6,028 seniors of the total population of 79, 318. In addition, the Office of Aging which operates out of the Troy/Wallsten House of Hope providing over 3000 client activities in 2009.

The teaming up of The Troy/Wallsten House of Hope and IDEA is a right direction in reaching out to the right group with the right services through this program,” LIFE”.

The following are tentative plans for “LIFE”.

1. Concert Series – Gospel, R&B, Comedy, Spoken Word, Jazz, etc. **Monthly**
2. Lectures - Health/Wellness, Financial/Estate Planning, Topics of Interest **Monthly**
3. Local Talk show “LIFE”, Living In Faith Everyday **Weekly**: Hosted by Rev. Tony C. Evans using a similar format as “Camden on the Move”, sharing vital information directed to the senior citizen population in a live audience setting. Inter-action in talking with audience made up of only senior citizens will offer a unique format that has yet to be targeted for a talk show. Guest appearances will also be provided by known and successful senior citizens in the business, non-profit, community service and professional sectors of LIFE.

Seniors will be offered an annual membership to participate. The cost of the membership will be

supplemented by Grants to allow for affordability of the senior residents. Membership will be limited to 200 hundred annually, so that we do not exceed the capacity of the facility.

Funding will be solicited through area businesses, grants, and corporate donors.

For more information, contact: IDEA – Cynthia Primas @ 856-379-6987, or The Troy –Wallsten House of Hope - Rev. Tony C. Evans, Sr. @ 856-225-1300.

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