



Institute for the Development of Education in the Arts

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News Letter



Camden CITYKIDS Production Company welcomes Lori Wilson

Special points of interest:

- CITYKIDS & NBC 10's Lori Wilson
- Jazz in the City of Camden
- Stand Up For The Arts (SUFTA)

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Show" where afterwards, NBC organized, just for the Camden CITYKIDS, a question and answer period with Lori Wilson and NBC 10's news director Christopher Blackman. The two spent close to an hour answering questions and sharing their own stories with the kids. The session ending with Lori promising to come visit the kids at Channel 19 in Camden.

IDEA partnered with the City of Camden's cable access station Channel 19 (operated by the Camden City School District) to provide this summer program. The program featured workshops for studio camera operation, directing, make-up, set-design and audio. The kids also went on field trips to see a professional photography studio, a wardrobe specialist and a make-up artist.

IDEA's City Kids Production Company summer program was funded by a generous grant from the Ron Jaworski Foundation, and the City of Camden and ran from **July 2nd to August 8th, 2007.**

Lori kept her promise to visit the students and also brought with her a camera man from NBC 10 and she, in-turn interviewed some of the CITYKIDS Production Company crew. Local youth Jazz group called "Subito Sounds" from Camden, visited the show as well as local hip-hop recording artist Hamzah Hamid from Poorboy Entertainment.

Over a six week period, kids from the Camden area learned all the facets of a TV station which culminated with them writing, producing and video taping their own TV Talk Show called, "Get 2 Know Before you Judge"



Camden, NJ — The Camden CITYKIDS Multi Media Production Company, a program of the IDEA, welcomed Lori Wilson, talk show host for NBC 10's "The 10 show", to Channel 19, Camden's access TV Station, for the new talk show the students created during IDEA's CITYKIDS summer program.

The students worked to write, produce and direct their first talk show entitled "Get 2 Know Before You Judge" which features positive news about the people who are making a difference in City of Camden. The show also features the kids as the host.

The interview today was a result of the students visit to NBC 10's "The 10

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Standing Up (once again) For The Arts

Camden, NJ — After an incredibly successful '04-'05 campaign in the Camden City School District, IDEA's Stand Up For the Arts (SUFTA) was back again for the second half of the 2006-2007 school year.

For this program, IDEA's artist worked with students at South Camden Alternative School and the CCALP program which is housed at the Boys and Girls Club in Camden.

The students worked in the various art forms to develop Public Service Announcements. Through dialogue and discussion groups, the students identified their concerns and put them in the form of a PSA. The students wrote the

scripts, cast the characters, and did the filming. At South Camden Alternative, the students focused on cultural differences. They came up with a concept similar to "West Side Story", and while in Arthur Laurents original book and play they used dance, the students at SCAS used drums. The students in the CCALP program focused on Teen Pregnancy and STD's. Their concept was to tell the story of a teenage girl who became pregnant as a result of unprotected sex.

All in all, the students learned valuable lessons within their chosen topics. Much dialogue took place about the subject matter

before hand so students could have a good base to work from in building their PSAs. They also learned how to collaborate and work in teams, which are much needed skills in the workforce today.



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IDEA's Ozzie Jones brings back "Electric Company"

by David Goodman



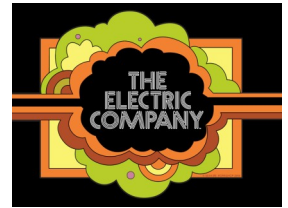
When I was young, many moons ago, I remember watching the Electric Company for it's edgy kids comedy. But the thing I liked about it most, was the cool theme music played at the end of the show as the credits rolled by. I remember clearly as a kid looking forward to the end of the show and would then get up and dance to the jazzy pop track. The Electric Company was so different from the whole-

some Sesame Street, which usually came on first. From 1971 to 1977, the show employed sketch comedy and other devices to offer an entertaining program to help kids in the elementary school age

develop their reading skills. It was different from Sesame Street in that the Electric Company targeted kids that graduated from Sesame Street. Therefore the subject matter in the skits tended to be a little more mature.

The show had been in re-runs until 1985 and has been off the air since. However there is a move to bring it back with a 21st century feel. This is where Ozzie Jones comes in. With his extensive background working with youth, Ozzie has the great ability to connect with young people and has helped many youth in IDEA's programs.

An accomplished director and performer, Ozzie has been hired in New York as the creative director to revive the classic kids show and bring it up to date. He still plans to continue his work with IDEA, but you'll also see



Ozzie's mark in the new productions of the Electric Company. There's no current date for the show to begin airing; it is still in development. However, one thing is for sure, Ozzie's ability to know what's on the minds of young people will make the show a hit.



Jazz Music in the City of Camden



Thursday's June 29th to July 21st at the Newton Friends Meeting House on the corner of Cooper St and Haddon Ave. The Meeting House provided for a second year in a row, a beautiful environment.

The partnership with CBBHFI allows the students to have an opportunity to participate in a master class with one of the jazz greats scheduled to perform at the CBBHFI Jazz concert on the boardwalk in Atlantic City.

In the past, such jazz greats as Jimmy Heath, Wallace Roney, T.S. Monk, Orin Evans, Lenny White and Ahmad Jamal, all performers at the CBBHFI Jazz Concert series and have mentored these young jazz hopefuls. As a result, their musicianship and appreciation for the art has taken a significant step forward.

This year, Dr. John Lamkin, Director of the Music Program at the University of Maryland Eastern Shore, Trumpet player and composer, spent time with the students once they arrived in Atlantic City, NJ. A big supporter of the idea of carrying on the legacy of jazz, Dr. Lamkin took the students through many different exercises to enhance their playing skills. He was also extremely important in helping us get rehearsal space in Atlantic City. Because of Dr. Lamkin's association with St. Augustine Church in AC, we were able to secure a great warm environment in which to rehearse before the free jazz concert that evening.



Each year, we try to include a different element into the camp. This year we added a singing component. One of the students sang "God Bless The Child" while the entire band accompanied him. It truly turned out to be a show stopper at the concert.

The camp was sponsored this year in part by PNC Bank, Comcast Communications, the City of Camden N J State Council for the Arts, Just For Wheels, Mc Donald's and donations from participating parents and interested citizens from throughout the Delaware Valley.

The purpose of the camp is to provide a medium to pass on the legacy of Jazz and to use that legacy as a thread to connect generations.

Camden, NJ - The Institute for the Development of Education in the Arts (IDEA) an arts education organization completed the 6th year of its Music By the Sea Summer Jazz Camp. The camp is a partnership between IDEA and Chicken Bone Beach Historical Foundation, Inc. (CBBHFI), a non-profit organization in Atlantic City. The purpose of the camp is to provide a medium to pass on the legacy of Jazz and to use that legacy as a thread to connect generations. This approach provides a lifeline for communicating values that extend from past generations to the present and strengthens these lines for the future.

The camp brought together middle and high school music students from the Delaware Valley for a four week intensive music workshops with jazz professionals. The classes took place on Tuesdays and

